


APPROVED
PER PROGRAM GUIDELINES

Houser & Hennessee
ADVERTISING CORPORATION


CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160601 Feeny Fun June V1	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	6/6/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Ram 1500 Crew Cab Save Up To \$9,000 Or Lease From Just \$199/mo Lease for 24 months 10,000 miles per year for qualified lessees with approved credit. Requires financing through Chrysler Capital. Must qualify for Chrysler Owner or Lease Loyalty. \$500 down. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 6/30/16</p> <p>2016 Jeep Patriot 4x4 Save Up To \$7,000 2016 Jeep Patriot High Altitude 4x4. Requires financing through Chrysler Capital. Must qualify for Chrysler Owner or Lease Loyalty. Tax, title & license fees extra. See dealer for details. Offer ends 6/30/16.</p> <p>2016 Jeep Cherokee Latitude Lease From Just \$219/mo Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. Requires financing through Chrysler Capital. Must qualify for Chrysler Owner or Lease Loyalty. \$500 down. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 6/30/16</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Drive & Discover Event Logo</p> <p>GFX: 2016 Ram 1500</p> <p>GFX: 2016 Jeep Patriot High Altitude</p> <p>GFX: 2016 Jeep Cherokee Latitude</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:2.5) “And with Feeny’s savings, you’ll have a LOT of fun!”</p> <p><u>Mike Voiceover:</u> (:16) “Discover the biggest savings of the year, during Feeny’s Drive And Discover Event!”</p> <p>Save up to \$9,000 on a new Ram 1500 Crew Cab! Or lease it from just \$199 a month!</p> <p>Get savings up to \$7,000 a new, 4x4 Jeep Patriot!</p> <p>Or drive a new Jeep Cherokee Latitude from just \$219 a month!</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And saving money is fun, isn’t it!”</p>

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CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160602 Feeny Fun June V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	6/6/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Chrysler Town & Country Save Up To \$7,000 Or Lease From Just \$319/mo \$0 Down!</p> <p><small>Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. Requires financing through Chrysler Capital. Must qualify for Chrysler Owner or Lease Loyalty. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 6/30/16</small></p> <p>2017 Chrysler Pacifica Touring Lease From Just \$299/mo</p> <p><small>Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. Requires financing through Chrysler Capital. Must qualify for Chrysler Owner or Lease Loyalty. \$500 down. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 6/30/16</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Drive & Discover Event Logo</p> <p>GFX: 2016 Chrysler Town & Country</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:2.5) “With more savings and better deals for YOU!”</p> <p><u>Mike Voiceover:</u> (:16) “Discover the summer’s BIGGEST savings, during Feeny’s Drive And Discover Event!”</p> <p>Save up to \$7,000 on a new Chrysler Town & Country! Or lease it from just \$319 a month with \$0 down!</p> <p>Or save on the all new, 2017 Chrysler Pacifica! Drive yours, starting at just \$299 a month!</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And saving money is fun, isn’t it!”</p>